

JAXON YODER

MARKETER - VIDEOGRAPHER - GRAPHIC ARTIST

PROFILE

SUMMARY:

I am always trying to challenge myself with many different formats, mediums, tools, etc. I am easygoing, take change with stride, and can pick up new skillsets very quickly.

I love working with media, and I'm easy to work with.

ACCOMPLISHMENTS/SKILLS:

- Produced TV Pilot for ***Whistling Kitchen***
- Won "Best Radio Short Form Feature" at the 2020 NRB Student Production Awards
- 7 years experience with Adobe Creative Suite
- Extensive experience in media production/composition
- Experience in fast-turnaround, high speed work environments

EDUCATION

Mount Vernon Nazarene University

Bachelor of Arts in Journalism and Media Production
August 2016- May 2020

-Training and professional experience in video production, journalism, social media marketing, public relations, radio, sports broadcasting, and more

Los Angeles Film Studies Center

Film Studies Minor Fulfillment
January - May 2020

-On-set production experience
-Training in screenwriting and film/television production

EXPERIENCE

Social Media Marketing Manager

The Berlin Resort
May 2020 - Sep 2023

- Pushed regular updates to company's social media pages
- Wrote bi-monthly emails for subscribers and previous guests
- Produced regular video, photo, and graphic design content to expand the hotel's brand imaging
- Updated and maintained the company's website regularly

Intern/Producer

Maeya Cultural Exchange Group
January - May 2020

- Produced and wrote a cooking show pilot
- Directed voiceover recording for a multi-lingual release
- Cut production time in half

Video Production Intern

Muskingum Watershed Conservancy District
May - August 2019

- Worked closely with the marketing department
- Wrote, shot, and edited regular video content
- Traveled to all of MWCD's parks to shoot
- Expanded the brand of all of MWCD's parks

Radio DJ/Staff Member

WNZR Radio
January 2017 - December 2019

- Wrote and performed on-air weekly
- Operated soundboard for both air-shifts and sports broadcasts

CONTACT DETAILS:

Mobile: (330) 231 2602
Email: jaxyod@gmail.com
Website: jaxyod.wixsite.com/jaxthemav
Address: 515 8th St NE,
Massillon, OH, 44646

JAXON YODER

MARKETER - VIDEOGRAPHER - GRAPHIC ARTIST

REFERENCES

Kim Anderson / Berlin Resort

General Manager

kim@safe7.com

(330) 231 5345

Lynn Tang/Maeya Cultural Exchange Group

Supervisor/Executive Producer

ling@maeya.org

Adria Bergeron/Muskingum Watershed Conservancy District

Marketing/Public Affairs Administrator

abergeon@mwcd.org

(330) 556 5106

Joe Rinehart/Mount Vernon Nazarene University

Communication Department Chair

jrinehar@mvnu.edu

(740) 397 9000x3511

Nathan Madison/Berlin Christian Fellowship

Pastor of Worship and Arts

nathan@bcfellowship.com

(330) 893 3115